Nationalists (GMD/KMT) vs. Communists (CCP) Propaganda Posters

World History

**Instructions:**

When World War II ended in 1945, China once again became locked in a civil war for control of China’s government. The two sides, the GMD and the CCP, each fought to bring their visions for the future of China to the common people. Each governments vision had strengths and weaknesses. Each political platform appealed to some parts of Chinese society and repealed others. The below table is a summary of each groups ideas.

Which side would you choose to support? Write down your selection below the table and justify your choice.

|  |  |  |
| --- | --- | --- |
| Political Party/Army | The Nationalists (GMD/KMT) | The Communists (CCP) |
| Policies and Leadership | The Three Peoples Principals1. National Identity
2. Democracy
3. Peoples Livelihood

Wanted to develop China’s cities to make them commercial and social centersPromoted Western cultural norms and education systemBelieved that the Chinese peasants needed to be guided into becoming a modern society through a brief period of dictatorshipLead by Jiang Jieshi aka Chiang Kai-shek | Maoism: Communist Principals heavily influenced by Marx and Lenin but adapted to make the rural peasants the “revolutionary class” instead of the traditional proletariat (industrial workers)Wanted to create an equal society (social and gender)Wanted to institute land reform to give Chinese peasants control of their land and to liquidate the land owners and other “class enemies”Lead by Mao Zedong and his followers Zhou Enlai, Liu Shiaoqi and Lin Biao |
| Supporters | Supported within China by the urban middle class and elites.Supported internationally by the United States | Peasants all over China. Large following of women because the communists wanted to create an egalitarian society for all. |
| Haters | Peasants resented their “New Life Movement” and thought they were going to continue to exploit them.  | Urban middle class, land owners and intellectuals who did not support Marxism. |

**Your Pick and Why**

**Instructions:**

Now it is time to show your support for your new political party!! Using the paper provided, create a propaganda poster that would attract more followers to your party. Your poster can highlight the good qualities of your group and/or the negative qualities of your opponents.

Tips to remember about making good propaganda:

1. Have a clear message that you want the audience to receive
2. Use images/symbols to convey ideas
3. If you use words, try to use the minimum necessary to convey your ideas (Think slogans)
4. Don’t be afraid to be sensationalist and manipulative.

**Planning for your Propaganda**